Our Focus Is On You and Your Team!

The GCDC focuses on clinical growth and practice success for:

- General Dentists
- Specialists
- New Dentists
- Dental Students
- Hygienists
- Dental Assistants
- Lab Technicians
- Office Managers

ALDA President Gary Myers and his family invite you to join us for the third annual Gulf Coast Dental Conference, a regional dental conference produced by the Alabama Dental Association, a membership organization of 1,700 Alabama dentists.

Dentists and members of the dental team from all over the Southeast and beyond will gather on Alabama's beautiful gulf coast for over 55 hours of high quality, innovative continuing education that's relevant to clinical growth and practice success. Unsurpassed networking opportunities abound with a two-day Exhibit Show featuring 75 commercial exhibits and numerous social events, entertainment and family-fun outings. It's the perfect mix of business and pleasure! Bring your family, friends and office staff! You won’t want to miss this exciting experience!

**SOCIAL MEDIA CONTEST**

Visit the Social Media Booth in registration June 7-10 and take your photo, featuring the reason why you attend the GCDC. Upload to Facebook, Twitter or Instagram to be entered in the contest.

Go to [aldaonline.org](http://aldaonline.org) for more information.
REGISTRATION
Register Online at gulfcoastdentalconference.org
Early pre-registration is encouraged in order to receive lower registration fees and ticket prices. Name badges and tickets for pre-registered attendees will be mailed to the primary registrant (dentist) two weeks prior to the meeting. Registration packets (including name badges and tickets) will be distributed onsite for all attendees who register after May 30. Name badges will be required for admittance to all events and the Exhibit Hall. Registration hours are as follows:
- June 6, 3:00 pm - 5:00 pm
- June 6, 9:00 pm - 4:00 pm
- June 7, 8:00 am - 4:00 pm
- June 7, 10:00 am - 10:00 am
- June 8, 8:00 am - 4:00 pm

In addition to the meeting registration fee, appropriate fees for certain courses or activities will apply. There is no meeting registration fee for spouses, children or non-dentist guests.

### REGISTRATION INFORMATION

**CHILDCARE SERVICES**
There is a licensed babysitting service available in the area. Sitters will care for children in their parents’ room. The approximate cost for one child is $40.00 for 4 hours ($10 per hour for first child/ $1 per hour for each additional child/ 4 hour minimum plus a $13 travel fee). Fees are subject to change. Please contact the babysitting service directly to make arrangements.

**Nanny’s Care** 251.986.8200  nannys.care.al@gmail.com

**TUESDAY, JUNE 6**
- Noon: ALDA Annual Session: Executive Committee
- 3:00 - 5:00 pm: Registration
- 4:00 pm: ALDA Annual Session: Board of Trustees

**WEDNESDAY, JUNE 7**
- 8:00 am - 4:00 pm: Registration
- 9:00 am - Noon: Dr. Jason Goodchild, “Current Concepts in Direct Composites and Bonding Agents” (3 CEUs) Presented by Dentsply Sirona
- 9:00 am - Noon: Jessica Wilson, “The Standard of Care for Infection Control” (3 CEUs) Presented by Hu-Friedy
- Noon: Past Presidents’ Luncheon
- 1:00 - 5:00 pm: CPR (4 CEUs)
- 1:30 - 3:30 pm: Larry Bates, “Computer Backup and Disaster Recovery for the Modern Dental Office” (3 CEUs) Presented by ShadowSafe, Inc.
- 1:30 - 3:30 pm: John T. Cotton, “Team and Doctor Performance Dictates Practice Results” (2 CEUs) Presented by Dental Team Performance
- 1:30 - 4:30 pm: Dr. Jason Goodchild, “The Single-Unit Crown Solution: Success Every Time. Over Time.” (3 CEUs) Presented by Dentsply Sirona
- 1:30 - 4:30 pm: Jessica Wilson, “Infection Control in Practice: The Instrument Check-up (Hands-on Workshop) and Dental Unit Waterlines (Lecture)” (3 CEUs) Presented by Hu-Friedy
- 5:00 pm: ALDA Annual Session: House of Delegates/ General Assembly
- 6:30 pm: Wine Tasting

**THURSDAY, JUNE 8**
- 9:00 am: ALDA Annual Session: Reference Committee
- 8:00 - 4:00 pm: Registration
- 8:00 - 1:00 pm: Exhibitor Registration
- 9:00 - Noon: Dr. Gordon Fraser, “Dental Implants for the General Dentist from Single Tooth Replacement to Overdentures” (3 CEUs)
- 9:00 - Noon: Dr. Peter Walde, “Botox and Facial Fillers: Is this Dentistry?” (3 CEUs)
- 9:00 am - 4:30 pm: Dr. Jeff Horwitz, “There’s No Me In Team! Wait, Yes There Is - Motivating and Utilizing Your Team to its Full Potential” (3 CEUs)
- 9:00 am - 4:30 pm: Dr. Corky Willhite, “Traditional Bonding: Non-traditional Composite Restorations for Major Occlusal and Esthetic Changes” (6 CEUs) Sponsored in part by Dentsply Sirona

**REGISTRATION INFORMATION**

**CONTINUING EDUCATION**
Most courses qualify for continuing education credit accepted by the Board of Dental Examiners of Alabama (BDEA). The number of CE hours (CEUs) is noted following each course synopsis.

**EDUCATION PROVIDERS**
Presented by UBS
Presented by the Alabama Association of Endodontists
Presented in part by GC America and P&G
Presented by Biohorizons (6 CEUs)
Presented by Voco and Ultradent
Sponsored in part by Dentsply Sirona
Presented by Florida State University
Presented by Dentsply Sirona
Presented by Dental Team Performance
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- 9:00 am - 4:30 pm: Dr. Corky Willhite, “Traditional Bonding: Non-traditional Composite Restorations for Major Occlusal and Esthetic Changes” (6 CEUs) Sponsored in part by Dentsply Sirona
- 9:00 am - 4:30 pm: Dr. Carla Cohn, “Practical Pediatric Dentistry for the General Practitioner and Team” (6 CEUs)
- 10:00 am: Noon: ALDA Alumni Luncheon, Speaker: Eli Gold
- 9:00 am - 4:30 pm: Amy Kinnaman and Sherri Lukes, “From the Inside Out; Where Perio-Syntactic Links with Oral Pathology for the Dental Team” (6 CEUs) Presented in part by GC America and P&G
- 1:30 am - 4:30 pm: Dr. Paul Eleazer, “How to Select the BEST Anesthetic for the Individual in Your Chair” (3 CEUs) Presented by the Alabama Association of Endodontists
- 4:30 - 5:30 pm: Team Appreciation Happy Hour – Co-sponsored by ALDA and the Academy of General Dentistry
- 5:00 - 6:00 pm: Alabama Society of Periodontists Reception
- 8:00 - 9:30 pm: Beach Bonfire and Ghost Crab Hunt Presented by the Council on the New Dentist Sponsored by Patterson Dental Supply

**SATURDAY, JUNE 10**
- 7:00 am: ICD Business Meeting
- 7:30 am: ICD/ ACD Joint Breakfast
- 7:30 - 9:45 am: ProAssurance Dental Loss Prevention Seminar
- 8:00 am: ACD Business Meeting
- 8:00 - 10:00 pm: Registration
- 9:00 am - Noon: Dr. Ron Kaminer, “High-Tech Impact Dentistry” (3 CEUs) Presented by Voco and Ultradent
- 9:00 am - Noon: Dr. Craig Rhodes, “What’s New in Endodontics” (3 CEUs) Presented by Biohorizons (6 CEUs)
- 9:00 am - Noon: Jessica Wilson, “The Standard of Care for Infection Control” (3 CEUs) Presented by Hu-Friedy
- 9:00 am - Noon: “The Business of Dentistry Panel” (3 CEUs) Presented by UBS
- 9:00 am - Noon: Board of Dental Examiners “Alabama Dental Hygiene Program Instructor Certification Training” (3 CEUs)
- 9:30 - Noon: "Maintaining Your Sanity and Practice Viability as a Medicaid Provider” (2.5 CEUs)
- 11:00 am: Alabama Society of Oral & Maxillofacial Surgeons Business Meeting
- 11:00 am: Alabama Academy of Pediatric Dentists Business Meeting
- Noon: The Business of Dentistry “Meet & Mingle” Luncheon
- 2:00 pm: ALDA Annual Session: House of Delegates
- 6:30 pm: President’s Beach Party featuring live music by The Tommie Morse Band
- 9:15 pm: Fireworks Show on the Beach

**SUNDAY, JUNE 11**
- 9:00 am: ALDA Annual Session: Member Recognition Breakfast
THE STANDARD OF CARE FOR INFECTION CONTROL
Presented by Hu-Friedy
Wednesday, June 7
9:00 - Noon
► EVENT CODE: JW1 / Fee: $65/$85* per dentist or staff member
*Registration increases after May 10
This course is recommended for the entire dental team.

JESSICA WILSON
Jessica Wilson is an international speaker, trainer and educator focused on Infection Prevention and Infection Control Compliance. Jessica helps practices address three critical factors for increasing practice profitability through creating an efficient process for sterilization, instrument processing, inventory management and team communication.

Jessica Wilson is a graduate of the University of Rhode Island and has a Master’s Degree in Public Health with a focus in dentistry from A.T. Still University in Mesa, AZ. She is a member of the Executive Board and volunteer consultant for the Organization for Safety, Aspesis and Prevention (OSAP), a member of the American Dental Assistants Association (ADAA) Education Council, and a chair member of the National Speakers Association Georgia chapter.

SYNOPSIS: This seminar will review infection control principles pertaining to sterilization, disinfection of patient care items and dental unit waterline treatment in accordance with the CDC Guidelines for optimal infection control and patient safety. Attendees will understand how to manage dental instruments to continually withstand the rigors of instrument processing and sterilization. Learn to identify best practices and strategies to assist in maximizing safety and efficiency of instrument processing.

3 CEUS

INFECTION CONTROL IN PRACTICE: THE INSTRUMENT CHECK-UP (2-HOUR HANDS-ON WORKSHOP)
DENTAL UNIT WATERLINES (1-HOUR LECTURE)
Presented by Hu-Friedy
Wednesday, June 7
1:30 - 4:30 pm
► EVENT CODE: JW2 / Fee: $65/$85* per dentist or staff member
*Registration increases after May 10
Limited to 50 participants
This course is recommended for the entire dental team.

JESSICA WILSON
See bio and photo above

SYNOPSIS: Infection Control in Practice: The Instrument Check-up
What are the common problems with dental instrumentation, and how can they be prevented? Learn how proper care and handling of dental instruments can save your office time, money and reduce frustration. Through this course you'll discover the proactive approach to prevent damage and extend the life of your dental instruments to ensure proper functionality for patient care and practice efficiency. The importance of conducting instrument assessments will be reviewed and resources to help you extend the life of dental instruments in your practice will be shared. Plan to attend as a team or participate individually and schedule office time with the staff to discuss ways to extend the life of your instruments.

COURSE OBJECTIVES
• Identify common instrument problems
• Prevent instrument damage
• Recognize when instruments need repair or replacement

COURSE OBJECTIVES: DENTAL UNIT WATERLINES
• Need to treat waterlines
• Need for your office to “clean” and “maintain” waterlines
• Dental unit waterline technologies and treatments available to achieve recommended water quality level

3 CEUs

CURRENT CONCEPTS IN DIRECT COMPOSITES AND BONDING AGENTS
Presented by Dentsply Sirona
Wednesday, June 7
9:00 - Noon
► EVENT CODE: JG1 / Fee: No Charge
This course is recommended for the entire dental team.

JASON H. GOODCHILD, DMD
Dr. Jason H. Goodchild is a graduate of Dickinson College in Carlisle, PA. He received his dental training at the University of Pennsylvania School of Dental Medicine where he still holds a faculty position as a Clinical Associate Professor in the Department of Oral Medicine. Dr. Goodchild is currently the Chairman of the Department of Diagnostic Sciences at Creighton University School of Dentistry (Omaha, NE). He is a Clinical Education Manager at Dentsply Sirona Restorative (Milford, DE) involved in educating dentists on new materials and techniques to improve clinical practice. He has published numerous articles and lectures internationally on the topics of treatment planning, treatment of medical complex patients, restorative dentistry, pharmacology, emergency medicine in dentistry, enteral sedation dentistry and dental photography.

He has been an invited speaker for the Academy of General Dentistry and American Association of Dental Examiners. He is a reviewer for the Journal of the American Dental Association, General Dentistry, and Quintessence International. Dr. Goodchild maintains a private general dental practice in Havertown, PA.

SYNOPSIS: Direct posterior composite restorations are among the most frequently performed restorative procedures, yet dentists often struggle with placement techniques, options for consistently generating ideal inter-proximal contact and post-operative sensitivity. There are several key elements that will determine the success of direct esthetic restorations including tooth preparation, material choice, placement technique, and curing method. This presentation will review and update clinicians on how each element can play a critical role in the creation of a consistently successful restoration.

This program will also review current concepts on adhesive dentistry with a focus on the Universal Adhesives. These new products allow clinicians to choose how and when to use phosphoric acid which may help create a strong and durable bond and help mitigate post operative sensitivity.

Additional topics will include proper composite selection and placement techniques, the importance of light curing, anatomical contouring, and finishing and polishing—all of which are essential clinical components to achieving long lasting esthetic restorations.

COURSE OBJECTIVES
• Review of resin composite material properties
• A Then and Now discussion of composite characteristics
• Understanding of adhesion, current products and their function in modern day dentistry
• Techniques for handling and placement of modern adhesives and composites
• Technique tips for generating ideal anatomic interproximal contacts
• Polishing and sealing techniques for long term durability

3 CEUS

CPR
Conducted by the Orange Beach Fire and Rescue Department
Wednesday, June 7 / 1:00 - 5:00 pm
► EVENT CODE: CPR / Fee: $65/$85* per dentist or staff member
*Registration increases after May 10
This course is recommended for the entire dental office team.

This American Heart Association program consists of a lecture, hands-on practical skills and a written exam. Upon completion, participants will be able to recognize and respond to cardiac and obstructed airway emergencies. Certification is effective for two years. Wear casual clothing.

4 CEUs
TEAM AND DOCTOR PERFORMANCE DICTATES PRACTICE RESULTS
Presented by Dental Team Performance
Wednesday, June 7 / 1:30 - 3:30 pm  ► EVENT CODE: DTP / Fee: No Charge
This course is recommended for the entire dental office team.

JOHN T. COTTON
Chief Executive Officer, Dental Team Performance

SYNOPSIS: Training, courses and lectures are excellent learning resources. But, more information doesn’t replace focused and consistent PERFORMANCE specific to the intended goal. Performance is the foundation to high achievement. Practices that have a performance culture own significantly higher employee satisfaction, patient experiences and financial results. In this course, attendees will learn the #1 action that jump-starts team and doctor performance and the four steps that create and sustain the intended results.

2 CEUs

THE SINGLE-UNIT CROWN SOLUTION: SUCCESS EVERY TIME.
OVER TIME.
Presented by Dentsply Sirona
Wednesday, June 7 / 1:30 - 4:30 pm  ► EVENT CODE: JG2 / Fee: No Charge
This course is recommended for the entire dental team.

JASON H. GOODCHILD, DMD
See bio and photo on page 4.

SYNOPSIS: The single-unit crown procedure has a significant impact on the profitability of a restorative dental practice. By addressing the critical steps in the single-unit crown procedure, clinicians can deliver greater efficiency, predictable clinical outcomes, enhanced auxiliary staff usage, and overall patient satisfaction.

To achieve a strong foundation and long-term success clinicians need a solution that simplifies the procedures of preparation, provisionalization, impression-making, and cementation. The steps of the single unit crown procedure will be discussed to help provide a complete solution for overall restoration success, reliability, and longevity.

Using a case-based approach, this presentation is designed for the entire dental team.

COURSE OBJECTIVES
• Discuss the benefits and possible materials for a matrix impression.
• Review preparation design with emphasis on matching design with substrate.
• Review proper impression-taking techniques and troubleshoot common errors.
• Discuss provisional crown materials and provisional cement choices.
• Discuss and de-mystify definitive cementation options with emphasis on the right cement for the right clinical situation.

3 CEUs

COMPUTER BACKUP AND DISASTER RECOVERY FOR THE MODERN DENTAL OFFICE
Presented by ShadowSafe
Wednesday, June 7 / 1:30 - 3:30 pm  ► EVENT CODE: SHS / Fee: No Charge
This course is recommended for the entire dental office team.

LARRY BATES
Chief Technology Officer and Founding Partner, ShadowSafe

The modern dental office must have three things to operate: 1) electricity; 2) running water; and 3) computer systems. Computers are used for scheduling, maintaining patient information, x-rays, insurance filing, accounting and much more. Computer downtime is VERY expensive due to lost production and productivity. A single day’s lost production for a single dental office can be in excess of $10,000. Failure to maintain timely backups that can be quickly restored can be devastating.

SYNOPSIS: It is imperative that dental offices have a written Business Continuity Plan (BCP) in place that addresses recovery, how long it will take (RTO - Recovery Time Objective) and how much data will need to be reconstructed (RPO - Recovery Point Objective). A written BCP goes a long way towards fulfilling your obligation to HIPAA compliance.

There are seven fatal flaws found in most backup and disaster recovery solutions. This session will expose these seven flaws, so you can evaluate your current backup and disaster recovery solution to ensure that when (not if) there is a problem, you will have a well-designed plan of action to quickly get things restored and running smoothly again.

2 CEUs

DENTAL IMPLANTS FOR THE GENERAL DENTIST FROM SINGLE TOOTH REPLACEMENT TO OVERDENTURES
Thursday, June 8 / 9:00 am - Noon  ► EVENT CODE: FRA / Fee: No Charge
This course is recommended for the entire dental team.

GORDON FRASER, JR, DMD
Dr. Gordon Fraser has been trained as a Periodontist in the placement of dental implants and surgical procedures limited to the oral cavity. He is a graduate of Temple University and served our country as a Periodontist in the United States Air Force. Dr. Fraser is an internationally acclaimed lecturer and has traveled internationally to teach dentist about Periodontics and Implant Dentistry. Dr. Fraser is the founder of PURE PERIO: an in-practice specialty provider and dental implant coaching program. He is the founder of Southern Georgia Dental Education, a resource for continuing education for dentists, hygienists and staff members. Dr. Fraser lectures on: periodontics, dental implants from beginning to advanced placement and restoration, soft tissue considerations, 3D imaging and implant over-dentures. Dr. Fraser also coaches doctors and their teams on how to begin placing and restoring dental implants in their offices. Dr. Fraser offers half-day, full-day and multi-day lectures, including custom courses designed for the needs of your meeting.

SYNOPSIS: Ready to make IMPLANT DENTISTRY simple, affordable and predictable. While creating new revenue streams for your practice? Anticipating a huge investment of time and money, many dentists do not place and restore dental implants. Others have been to training courses and purchased armamentarium that is now collecting dust because they have difficulty implementing the kind of information needed for their staff to play a vital role in implant procedures. This course is for BOTH types of dentists. Dr. Fraser demystifies implant dentistry and shows offices how to seamlessly integrate this vital dental procedure. More importantly, this course shows how to make implant dentistry cost effective, efficient and affordable for patients. After all, people want teeth - not dental implants. Designed for the general dentist who has limited or no experience with dental implants, attendees will learn the importance of treatment planning, diagnostics and radiographic interpretation. This course covers procedures, such as single tooth replacement, overdentures and multiple tooth replacement in easy-to-follow, step-by-step protocols. Dr. Fraser has revolutionized this process by offering in-house, GPR-style training for the entire dental team.

COURSE OBJECTIVES:
• Guide the patient through the decision of fixed vs. removable prosthesis.
• Understand the appropriate use of traditional vs. mini-implants.
• Analyze CBCT scans to identify ideal sites for implants.
• Evaluate the anatomical limitations of each case.
• Learn chairside techniques for denture locator attachment.
• Discuss bone biology and osseointegration for clinical success.
• Perform the pre-implant oral, anatomical and radiographic exam.
• Modify an existing denture to utilize implants.
• Prepare the surgical site for the placement of 2-4 implants.
• Select the optimal retention attachment to achieve the desired results.

3 CEUs
CONTINUING EDUCATION • THURSDAY, JUNE 8

BOTOX AND FACIAL FILLERS: IS THIS DENTISTRY?
Thursday, June 8 / 9:00 am - Noon
EVENT CODE: WAI / Fee: No Charge
This course is recommended for dentists.

PETER D. WAITE, MPH, DDS, MD
Dr. Peter Waite is Professor and McCallum Chair of the Department of Oral and Maxillofacial Surgery at the University of Alabama. He received his D.D.S. degree from the University of Minnesota School of Dentistry and his medical degree from the University of Alabama School of Medicine. He has clinical expertise in impacted teeth, orthognathic surgery, craniofacial, cleft lip/palate, facial reconstruction, cosmetic surgery, obstructive sleep apnea and dental implants. Dr. Waite is an internationally recognized lecturer, past president of the AACD, and editor of Peterson’s Principles of Oral & Maxillofacial Surgery. He has given many lectures around the world and published numerous articles and book chapters.

SYNOPSIS: Dr. Waite has designed this lecture for the dentist. Safe secure botox and filler techniques will be presented in a lecture format. Dentists are well educated in clinical anatomy, pharmacology, clinical dexterity, good hand to eye skills, and have excellent patient follow up standards. Facial fillers (collagen) will be presented for correction of minor peri-oral rhytids, lip augmentation and prominent naso-labial angles. Radiessen and Restylane type products will be discussed. Botox injections for the glabella frown lines will be discussed. Botox techniques will be discussed for crows feet, vertical maxillary excess, frontalalis horizontal wrinkles, and myofacial pain.

3 CEUs

THERE’S NO “ME” IN TEAM! WAIT, YES THERE IS – MOTIVATING AND UTILIZING YOUR TEAM TO ITS FULLEST POTENTIAL
Thursday, June 8 / 9:00 am - 4:30 pm
EVENT CODE: JH1 / Fee: No Charge
This course is recommended for the entire dental team.

JEFF HOROWITZ, DMD
Dr. Jeff Horowitz, a native of Old Bridge, New Jersey, completed his undergraduate studies at the University of Pittsburgh and earned his DMD degree from the Medical University of South Carolina. Upon graduation he completed a general practice residency at the Mountainside Hospital in Montclair, NJ in 1982. Dr. Horowitz then founded the Carolina Center for Cosmetic and Restorative Dentistry, a multi-disciplinary group practice in the Conway/Myrtle Beach, SC area. His main interests include cosmetic smile rehabilitation, complex restorative cases, treatment of sleep disordered breathing, orthodontics and TMJ disorders. An admitted C.E. “Junkie”, Dr. Horowitz has earned fellowship from the Academy of General Dentistry where he is actively involved as a past-president and delegate for South Carolina. He also serves as a mentor at the prestigious Kois Centre for Advanced Dental Studies, a key opinion leader/lecturer for the Catapult Group, and an instructor for Sleep Group Solutions. His affiliations include the Pierre Fauchard Academy, the American Academy of Cosmetic Dentistry, the American Orthodontic Society, the American Dental Association, the American Association of Dental Sleep Medicine, the Carolina Sleep Society, American Equilibration Society, and the American Academy of Craniofacial Pain. Dr. Horowitz has been featured in regional print and television news media and lectures throughout the U.S. on sleep and multi-disciplinary dentistry.

SYNOPSIS: You pay them, you count on them, you respect them. So why Doctor, do you not let them assume more responsibility within your practice? Nothing is more comforting to a patient than an apparently synergistic team that all seem to be on the same page. When the team is educated and given responsibility, they take ownership within the practice. This should be the ULTIMATE goal for any practice owner. This course will help dentists identify the leaders within themselves, and teach the principles that help to create world-class dental teams.

At the conclusion of this course, participants should expect to understand:
- How to create a winning team that takes “ownership” in the practice.
- How to identify and delegate many of the procedures/tasks that steal precious time away from the average dentist/owner.
- How to identify and handle the barriers to a synergistic team.

6 CEUs

TRANSITIONAL BONDING: NON-TRADITIONAL COMPOSITE RESTORATIONS FOR MAJOR OCCLUSAL AND ESTHETIC CHANGES
Thursday, June 8 / 9:00 am - 4:30 pm
EVENT CODE: CWI / Fee: No Charge
This course is recommended for the entire dental team.

CORKY WILLHITE, DDS
Dr. Corky Willhite has achieved Fellowship by the Academy of General Dentistry, the American College of Dentists and the American Academy of Cosmetic Dentistry. He is one of only 60 Accredited Fellows in the AAD of over 6,000 members worldwide. He has served on their Board of Governors (currently the American Board of Cosmetic Dentistry) and spent years as an Examiner for Accreditation. He is an Adjunct Assistant Clinical Professor in the Department of Comprehensive Dentistry and Biomaterials at L.S.U. School of Dentistry. He is also on the faculty of the Center for Esthetic Excellence in Chicago. His experience is based on a dedication to the belief that “excellence” and “esthetics” are not only compatible, but can take dentistry to a new level of satisfaction and success.

SYNOPSIS: Learn a practical technique using composite that offers many advantages over traditional composite or porcelain restorations. Patients—including those that need extensive changes for function and esthetics—love conservative treatment, whether for financial reasons or just because they don’t want their teeth “drilled down.” Requiring virtually no prep even for smile make-overs and full mouth rehabilitation cases, long-lasting results can be expected.

This course is very different than other resin courses. It is NOT about how to layer the resins, tints and opaquers but covers additional information that will help any doctor master their Composite Bonding skills.

LEARNING OBJECTIVES:
- Why porcelain is not always the best option
- Step-by-step technique for “little or no prep” composite restorations
- Restoring anterior guidance – even in severe wear cases – so it lasts for years

COMMENTS FROM PREVIOUS ATTENDEES:
“Great no-nonsense approach to techniques”
“Very impressed with your delivery of information, thoroughness and organization of your subject!”
“Real cases and results, with time tested evidence”

6 CEUs

BONE GRAFTING FOR IMPLANT PLACEMENT
Thursday, June 8 / 1:30 - 4:30 pm
EVENT CODE: LOU / Fee: No Charge
This course is recommended for dentists.

PATRICK J. LOUIS, DDS, MD
Dr. Patrick Louis is a board certified Oral and Maxillofacial Surgeon. He is a diplomate of the American Board of Oral and Maxillofacial Surgeons and Fellow of the American Association of Oral and Maxillofacial Surgeons. Dr. Louis graduated from Louisiana State University School of Dentistry in 1984 and the University of Alabama School of Medicine in 1988. He received his certificate in Oral and Maxillofacial Surgery from the University of Alabama at Birmingham in 1990. Dr. Louis joined the faculty in the department of Oral and Maxillofacial Surgery at the University of Alabama at Birmingham in 1990. He currently hold the rank of Professor in the School of Medicine and the School of Dentistry. He serves as the Director of the Oral and Maxillofacial Surgery Residency Program and is the Director of The Kirklin Oral and Maxillofacial Surgery Clinic. He has lectures locally and nationally on multiple topics including dental implants. Dr. Louis maintains an active faculty practice at the University of Alabama at Birmingham with emphasis in dental implants, orthognathic surgery, temporomandibular joint surgery and esthetic and reconstructive surgery.

SYNOPSIS: Defect Based Ridge Augmentation for Optimal Implant Placement
There are many types of ridge defects that require reconstruction prior to implant placement. These defects can be addressed in a variety ways. It is only through knowledge that the best techniques for reconstruction can be chosen.

LEARNING OBJECTIVES:
- Discuss the different ridge augmentation techniques.
- Understand how the type of ridge defect can dictate the augmentation technique.

3 CEUs
THE SCIENCE & TECHNOLOGY BEHIND TREATING SLEEP APNEA - A ROAD MAP TO LOWER STRESS, HIGHER INCOME, AND HEALTHIER PATIENTS!

Presented in part by GC America
Friday, June 9 / 9:00 am - Noon
► EVENT CODE: JH2 / Fee: No Charge

This course is recommended for the entire dental office team.

JEFF HOROWITZ, DMD
See Bio and photo on Page 6

SYNOPSIS: Sleep Apnea is a condition that affects more than 80 million Americans, yet less than 10% of this population is ever diagnosed. As a general dentist, you have the ability to screen THOUSANDS of patients each year, and ultimately improve their lives. Before treating any condition though, one must fully understand the science behind the disease, along with the materials and protocols. This course will explain the medical principles necessary for the treatment of Obstructive Sleep Apnea by the general dentist. The materials, technology and clerical needs will be referenced throughout the course, aiding in the interactive learning experience for the participant. Putting these pieces together will quickly build word of mouth referrals, providing a low-stress, highly profitable area of practice for the dentist.

LEARNING OBJECTIVES:
• The definitions and terminology related to sleep disordered breathing.
• The sleep cycle, normal/abnormal sleep and its importance to overall health.
• The multi-systemic implications of sleep and oxygen deprivation.
• How to interpret a PMD (Portable Monitoring Device) for the Diagnosis of O.S.A.
• How to implement sleep study data into treatment planning for the O.S.A. patient.
• How to use Acoustic Rhinometry/Pharyngometry as an objective means of assessing the airway and managing treatment success.
• Record Taking and Bite Capture techniques.
• Appliance selection, adjustment and common pitfalls of appliance therapy.

3 CEUs

IMMEDIATE IMPLANT LOADING: SINGLE TOOTH TO FULL ARCH

Presented by Biohorizons
Friday, June 9 / 9:00 am - 4:30 pm
► EVENT CODE: MIS / Fee: No Charge

This course is recommended for the entire dental office team.

CRAIG M. MISCH, DDS, MDS

Dr. Craig Misch graduated Omicron Upsilon from the University of Michigan School of Dentistry in 1985. He then received certificates in prosthodontics and oral implantology as well as a Master of Dental Science from the University of Pittsburgh. Thereafter he acted as Co-Director of the University of Pittsburgh Oral Implantology Center. Dr. Misch completed specialty training in oral and maxillofacial surgery in Pittsburgh and is board certified by the American Board of Oral and Maxillofacial Surgery. He is on faculty at the University of Florida, NYU and UAB in the departments of periodontics and prosthodontics. Dr. Misch serves on the editorial board of the International Journal of Oral and Maxillofacial Implants, Implant Dentistry and the International Journal of Periodontics and Restorative Dentistry. He has published over 45 articles and 15 book chapters. Dr. Misch practices as a dual specialist in Sarasota, Florida.

SYNOPSIS: The conventional process of dental implant rehabilitation was founded on clinical studies that demonstrated the long-term success of root form titanium dental implants. The established staged protocols required a three to six month healing period that avoided direct masticatory loading from the prosthesis to the implant. However, the complexities and long duration of implant therapy may discourage some patients and clinicians from electing an implant-based strategy for dental rehabilitation. More recently, several clinical investigations reported similarly high survival rates for dental implants loaded either immediately after implant placement or within several weeks. This course will discuss surgical and prosthetic protocols for immediate loading of dental implants. Single tooth esthetic zone applications and full arch rehabilitation will be reviewed.

6 CEUs

PRACTICAL PEDIATRIC DENTISTRY FOR THE GENERAL PRACTITIONER AND TEAM

Presented by Vooco, Shofu, Dryshield and DMG
Friday, June 9 / 9:00 am - 4:30 pm
► EVENT CODE: COH / Fee: No Charge

This course is recommended for the entire dental office team.

CARLA COHN, DMD

Dr. Carla Cohn graduated from the Faculty of Dentistry at the University of Manitoba in 1991. She then went on to complete a post graduate internship in Children’s Dentistry at Health Science Centre Children’s Hospital. Dr. Cohn entered into private practice after graduation and dedicated most of the first decade to working and raising her three sons. She was alarmed at the rampant tooth decay she encountered in very young children, despite all of the knowledge and education available on preventing tooth decay. Dr. Cohn wanted to help these children regain their health in a quick and efficient manner and thus began her second decade in practice. Today Dr. Cohn’s private practice, at Kid’s Dental, the focus is on prevention. It is both pro-active and ground breaking. A system that would finally allow dentists to eradicate cavities and treat caries by risk assessment is extremely exciting. As a mother, Dr. Cohn strives to have her own children grow up cavity free. As a dentist, after spending many years repairing and extracting decayed teeth, she looks forward to a future in which we can truly see a decline in cavities. Change can only occur through education. Dr. Cohn’s goals for the future are to help educate the community, dental professionals and medical professionals on prevention of tooth decay. Her hope is to help to create a new generation of cavity free children, one in which a child has never experienced an injection of local anaesthetic or the dental drill. Dr. Cohn holds an appointment at the University of Manitoba, Faculty of Dentistry, and the Dean’s Advisory Board at the University of Manitoba. She has surgical privileges as a shareholder at Western Surgery Centre - a private surgical clinic. Dr. Cohn is a member of the following organizations: Canadian Dental Association, Manitoba Dental Association, Manitoba Dental Alumni Association, Winnipeg Dental Society, Women’s Dental Group, American Academy of Pediatric Dentistry and the Canadian Dental Institute. She was recently inducted into the Pierre Fauchard Academy. Dr. Cohn has lectured nationally and internationally on risk assessment, prevention, behavior management and restorative treatment options. She evaluates dental materials for the Catapult Group and speaks as a clinician who has observed first hand and dealt directly with everything presented in her courses.

SYNOPSIS: Kids make up an integral part of the practice of general practitioners. They can be the most rewarding or the most dreaded part of our day. It all depends upon our ability to manage behavior - both ours and our patients. Learn how to make treating kids the best part of your day. In this course, Dr. Cohn shares her daily practices and provides instruction directly with everything presented in her courses.

LEARNING OBJECTIVES:
• Effectively manage kid’s and parental behavior.
• Address many common concerns.
• Learn about smart material choices and their application.

6 CEUs
FROM THE INSIDE OUT: WHERE PERIO-SYSTEMIC LINKS WITH ORAL PATHOLOGY FOR THE DENTAL TEAM

Presented in part by GC America and P&G
Friday, June 9 / 9:00 am - 4:30 pm
▶ EVENT CODE: KAL / Fee: No Charge

This course is recommended for the entire dental office team.

AMY L. KINNAMON, RDH

Amy Kinnamon is an international speaker; as well as a regular contributor to AGD Impact; directly involved in educational curriculum development and marketing; and a business owner with twenty-two years of experience in the dental industry. She is the owner of BigFish Dental, a company committed to facilitating career expansion and diversification through mentorships, leadership training to take dentistry to the next level of patient-centric care; and professional wellness. Her primary focus is prevention and providing optimal oral health care through a collaborative approach. She relies on excellent critical thinking skills to develop comprehensive solutions for the field of dentistry. Amy has committed herself to a career that provides not only patients but also her colleagues the knowledge of the importance of total wellness. As a researcher, speaker and writer, she empowers colleagues in their decision-making by providing knowledge and skills necessary to integrate the most current advancements in dentistry into a collaborative environment. As a child of Appalachia, one of her passions l access to care. Amy is directly involved in alleviating the oral health access to care disparities through her professional association serving as President of the ODHA in 2015 and the United State Oral Health Alliance as well as speaking in Washington D.C. and throughout the state of Ohio. She is a Board member of the Jackson County Homelessness Committee and serves as a Director of the Free Health Clinic of Jackson County. She is a 2014 recipient of the Crest/Oral B Pros in the Profession Award, the 2015 Sunstar/RDH Award of Distinction, and the 2016 Young Dental Caring Clinician Award for service to her hometown in Southeastern, Ohio. Amy holds a BS in Biology and Chemistry from Ohio University, a BSASc from Youngstown State University, and certifications in corrective exercise, ergonomics, and positive psychology.

SHERRI LUKES, RDH, MS, FAADH

Sherri Lukes has 35 years of experience in dentistry, 28 spent in academia. She is associate professor emerita, Southern Illinois University dental hygiene program where she taught oral pathology, community oral health, multicultural dental hygiene and advanced periodontics clinic. Her research was concentrated in oral pathology, migrant farm worker oral health, and challenges of other underserved groups, resulting in multiple peer reviewed publications. A Pathology Fellow and approved speaker of the American Academy of Dental Hygiene, Sherri enjoys integrating her expertise from years of teaching and research into CE courses to empower hygienists in the delivery of care. Ms. Lukes serves as chair of the Public Health/Access to Care Committee and is a Past President of the Illinois Dental Hygienists’ Association. Community service projects include biannual mission trips to central Mexico, where accompanied by SIU dental hygiene students, she provides oral health care in an orphanage and remote villages. She received Community Service, Teacher of the Year, and Research Paper of the Year awards while at SIU, was named an Oral Health Champion by the ILFLOSS Coalition and the Illinois Department of Public Health and was a recipient of the Sunstar/RDH Award of Distinction.

SYNOPSIS: The commitment to an interdisciplinary approach to care makes dental professionals key stakeholders in maintaining overall health for patients. From heart disease to rheumatoid arthritis, an understanding of the perio-systemic link is vital in the responsibility to assist patients in management of chronic illness. This evidence-based course examines several chronic health conditions and the role pathogenic oral bacteria play in disease pathophysiology. Oral pathologies that develop from either the condition itself or pharmacologic agents utilized in treatment will be explored, engaging participants in differential diagnoses during case presentations. Hygienists empowered to be active participants in total patient health can differentiate a practice and build confidence and appreciation among patients.

FOLLOWING THIS COURSE ATTENDEES WILL BE ABLE TO:

- Define the correlation between periodontal disease and systemic illness.
- Explain chronic inflammation and its effect on total body health.
- Describe the oral pathologies associated with specific chronic illnesses and/or those developing from treatment protocols.
- Assist the doctor in differential diagnoses of chronic illness and associated oral pathologies.

6 CEUS

TEAM APPRECIATION HAPPY HOUR

Friday, June 9 / 4:30 - 5:30 pm ▶ EVENT CODE: TA1 / Fee: No Charge

Co-Sponsored by the Alabama Dental Association and the Academy of General Dentistry

Attendees are invited to attend a Team Social in their honor following this course. Ticket Required.

See Special Events on page 11.

HOW TO SELECT THE BEST ANESTHETIC FOR THE INDIVIDUAL IN YOUR CHAIR

Presented by the Alabama Association of Endodontists
Friday, June 9 / 1:30 - 4:30 pm
▶ EVENT CODE: ELE / Fee: No Charge

This course is recommended for the entire dental office team.

PAUL D. ELEAZER, DDS, MS

Dr. Paul Eleazer is currently Professor and Chair of the Department of Endodontics at the University of Alabama at Birmingham. He is jointly appointed at the School of Dentistry and at the University's Graduate School. Born and raised in Georgia, Eleazer attended Oxford College of Emory University and the University of Georgia. He received his dental education at the University of North Carolina, graduating in 1970. He served in the US Public Health Service in Alaska and Arizona. He received a certificate in Endodontics and a Masters in Oral Biology from Temple University in Philadelphia. He taught endodontics at the Medical College of Virginia before moving to Albany, Georgia to practice endodontics full time for 21 years.

While in private practice, Eleazer became a Diplomate of the American Board of Endodontics and taught dental pharmacology to dental hygiene students. He served the American Association of Endodontists in several capacities, including member and chair of various committees. In 1996, he moved to the University of Louisville to lead the residency program in endodontics and eventually chaired the Department of Periodontics, Endodontics, and Dental Hygiene and became a director of the American Board of Endodontics. In 2001, he moved to Birmingham to chair the Department of Endodontics. He maintains a private practice as an endodontist within the school.

SYNOPSIS: Local anesthesia has changed the world. These wonder drugs reached a major breakthrough in the days of World War II. Since the first amide anesthetic, lidocaine, we have had several additions to the pharmacological family. No one anesthetic is ideal for every patient. Many of us have forgotten subtleties of how drugs work and a review will aid in selecting the proper drug for your patients based on several factors. The attentive attendee will learn more about how these drugs work and why some patients do better with different drugs. The well-equipped office should stock several different drugs and tailor patient care based on patient needs. Discussion will alert you to how to handle various problems, including untoward systemic reactions.

3 CEUS

PROASSURANCE DENTAL LOSS PREVENTION SEMINAR

Saturday, June 10 / 7:30 - 8:30 am
▶ EVENT CODE: PRO / Fee: No Charge

This course is recommended for dentists.

Like Pulling Teeth: Liability Issues in the Dental Practice – Practicing dentistry is already challenging enough, but add to that a myriad of legal regulations and liability exposures and it can be downright hard. Ensuring regulatory compliance and taking steps to avoid risk can sometimes feel like pulling teeth. This presentation will focus on just a sample of case examples of where dental practices faced regulatory fines and civil liability for issues such as failing to provide for patients with disabilities, failing to provide interpreters when requested, and general malpractice. Knowing how to reduce risk can help ease the pains of practicing dentistry, like a good anesthetic. And don’t forget to floss.

1 CEU
THE BUSINESS OF DENTISTRY PANEL:
ASK THE EXPERTS
Presented by UBS
Saturday, June 10 / 9:00 - Noon
► EVENT CODE: BOD1 / Fee: No Charge
This course is recommended for everyone.
HARRIS GIGNILLIAT, CIMA, CRPS
Senior Vice President – Wealth Management, Institutional Consultant, Senior Retirement Plan Consultant, UBS – Wire Consulting Group

SYNOPSIS: This CE session will be split into two 90-minute panel discussions. Both panels will include live case studies built on the important subjects and decisions dental professionals will make throughout their career. The panel includes a CPA, attorney, real estate agent, practice consultant, and financial professional who all specialize in the dental industry. The first 90-minute session will focus on younger dental professionals either starting or less than a decade into their career who are interested in strategies for buying into a practice or growing and maximizing their current practice. The second session will be geared towards dental professionals later in their careers who want to maximize their practice before transition, are in the process of transition, or have recently retired and want to minimize taxes, maximize their budget, and leave behind a legacy for the benefit of their family or industry. Attendees will be able to ask questions and receive free advice from a panel comprised of some of the top dental industry advisory experts from across the Southeast. Members are invited to attend both sessions or select one. After the conclusion of the second session, all attendees are invited to attend the Meet & Mingle Luncheon. (See below for ticket price)
3 CEUs

THE BUSINESS OF DENTISTRY MEET & MINGLE LUNCHEON
Saturday, June 10 / Noon - 1:30 pm
► EVENT CODE: BOD2
Fee: $25/$30* per dentist or staff member
*Registration increases after May 10
Join your colleagues for this unique buffet luncheon with a surprise twist.

ALABAMA MEDICAID DENTAL BILLING UPDATE
Saturday, June 10 / 9:00 – 9:30 am
► EVENT CODE: AMB / Fee: No Charge
This course is recommended for the entire dental office team.
This session is recommended for anyone currently enrolled in Medicaid or interested in becoming a Medicaid provider. A general billing update and an overview of Medicaid will be discussed during this lecture. Topics for this workshop include:
- Medicaid policy on billing claims
- Procedures covered and limitations
- Prior Authorization Process
- Administrative Review Process
- Medicaid Program policies and procedures
1 CEU

WHAT’S NEW IN ENDODONTICS
Presented by the Alabama Association of Endodontists
Saturday, June 10 / 9:00 - Noon
► EVENT CODE: RHO
Fee: No Charge
This course is recommended for the entire dental office team.

DR. CRAIG RHODES
Dr. Craig Rhodes is an Associate Professor and is the pre-doctoral director in the Department of Endodontics and Pulp Biology at the University of Alabama School of Dentistry. He is a diplomate of the American Board of Endodontics and a Master in the Academy of General Dentistry. After obtaining a DMD degree from the University of Florida, Dr. Rhodes completed a general practice residency and served as a captain in the United States Air Force. Upon the completion of three years of military service, he was honorably discharged and maintained a private general dentistry practice in Orlando, Florida, for several years, prior to completing a specialty residency in endodontics at the School of Dentistry. Dr. Rhodes most recently was a member of the faculties of the University of Florida and the Texas A & M College of Dentistry, Departments of Endodontics. He returned to the School of Dentistry to join the faculty full-time in 2015.

SYNOPSIS: Patients receiving endodontic treatment today have benefitted from several technological and clinical advances in recent years. As clinicians, our ability to diagnose and treat pulpal and periradicular diseases has improved from recent developments made in:
- Radiology – Cone-beam CT
- Materials – calcium silicate-based bioactive cements; metallurgical improvements; and advances in fiber post technology
- Techniques – Minimally-invasive approaches
- Irrigation – Multisonic ultracleaning technology
An overview of these newer techniques and technologies in endodontics will be presented.
We will review and discuss some of the recent technological and clinical advancements that have been made in endodontics.
3 CEUs
MAINTAINING YOUR SANITY AND PRACTICE VIABILITY AS A MEDICAID PROVIDER

Saturday, June 10 / 9:30 am – Noon

EVENT CODE: MYS / Fee: No Charge

This course is recommended for the entire dental office team.

SID WHITMAN, ALLEN FINKELSTEIN, CHARLIE CZEREPAK AND STEVEN GEIERMANN, DDS

- Dr. Sid Whitman, chair of the Medicaid Provider Advisory Committee, is a pediatric dentist practicing in New Jersey.
- Dr. Allen Finkelstein is the CEO of BedHealth Solutions.
- Dr. Charlie Czerepak is a pediatric dentist in Illinois.
- Dr. Steve Geiermann is senior manager for Access, Oral Health Community Infrastructure and Capacity at the ADA.

SYNOPSIS:
Despite misconceptions and fears associated with being a Medicaid provider, treating this population can be rewarding and not cut adversely into your bottom line. Members of the CAPIR Medicaid Provider Advisory Committee will share insights, opportunities and challenges regarding program integrity, compliance, fraud, advocacy and how better to safeguard your practice from adverse audits, while providing care to this growing population. Special emphasis will be given to the importance of proper documentation of medical necessity.

LEARNING OBJECTIVES:
- Implement efficient practice protocols to safeguard practice viability
- Protect oneself from unintentional non-compliance resulting in fraud allegations
- Recruit other Medicaid providers through positive advocacy and role modeling

2.5 CEUs

ALABAMA DENTAL HYGIENE PROGRAM INSTRUCTOR CERTIFICATION TRAINING

Saturday, June 10 / 10:00 am – Noon

EVENT CODE: ADH / Fee: $75 Paid to BDEA with Application

PLEASE NOTE: Conference registration is required to attend any other classes or events.

Alabama dentists who wish to be certified as an Instructor in the Alabama Dental Hygiene Program are now required to complete an in-person training course conducted by the Board of Dental Examiners of Alabama. This course will cover the application requirements of the program, both for the instructor and the student hygienist, the academic and clinical coursework, and the examination and licensing process. ADHP Instructor Certifications are valid for three years and the course is also required upon renewal of current certifications. The application fee for the ADHP Instructor Certification is $75, to be paid by check or money order when the application is submitted to the Board. The $75 application fee includes the cost of this certification course. Course attendees may claim 2 hours of continuing education credits.

Please contact Ms. Hilda Johnson, RDH at the Board of Dental Examiners for any questions related to the ADHP and Instructor Certification. (205) 985-7267

2 CEUs

ADA PRESIDENT-ELECT Joseph P. Crowley, DDS

ADA President-Elect Joseph Crowley, who practices general dentistry in Cincinnati, Ohio, will be our guest for the Wednesday afternoon House of Delegates/General Assembly.

Dr. Crowley served the ADA as Seventh District Trustee, as a board member on the American Dental Political Action Committee, and as a member and chair of the Council on Government Affairs. He also served as a member of the Dental Quality Alliance Committee, ADA Library Transition Plan Task Force, and Board of Trustees Standing Committees on Audit and on Information Technology. He served as ADA liaison to the Dental Lifeline Network and as an ADA delegate from 1999 to 2006 and again in 2011. He served as liaison to the Council on Communications, Council on ADA Sessions, American Student Dental Association and New Dentist Committee. Dr. Crowley is past president of the Ohio Dental Association and the Cincinnati Dental Society.

Dr. Crowley, a general dentist, attended pre-dental courses at Xavier University and earned his dental doctorate degree from The Ohio State University College of Dentistry. Dr. Crowley is married to wife Pauletta 42 years. They have three children and seven grandchildren.

EXHIBITS

Visit the 2017 Exhibit Hall to source some of the most innovative technology, products and services available to the dental industry. More than 75 commercial exhibits will be open Thursday afternoon and Friday. Save your orders so you can take advantage of the Exhibitors’ promotions and meeting specials.

Door prize drawings will be held both days for dentists and auxiliary personnel. Complimentary beer, popcorn and lemonade all day in the Exhibit Hall!

EXHIBIT HALL SCHEDULE

- Thursday – Noon - 6:00 pm
- Friday – 8:00 am - 2:00 pm

EXHIBIT HALL EVENTS

“Sip, Spend & Save” Cocktail Reception

Join our Exhibitors for the “Sip, Spend & Save” Cocktail Reception! Enjoy complimentary beer, wine, light hors d’oeuvres and door prizes galore! Come relax, network and take advantage of Exhibitor Reception Specials!

“Muffins & Mimosas” Breakfast Open House

Join our Exhibitors for the “Muffins & Mimosas” Breakfast Open House! Enjoy mimosas, a light breakfast and door prizes galore! Start your day off right with this fun networking opportunity and take advantage of Exhibitor Open House Specials!

Friday, June 9

Mega Shopper Drawing for attendees who have made purchases of $1,000 or more!

Attendees who make Exhibit Hall purchases of $1,000 or more will be entered into our “Mega Shopper” drawing! Just tear off the bottom of the form provided by the Exhibitor when you make your purchase! “Mega Shoppers” will be the only attendees eligible for this drawing!

Free 2018 GCDC Registration to Dentists spending $2,500 or more!

All dentists who spend a total of at least $2,500 with our Exhibitors during the show will receive free GCDC registration in 2018. Simply email your receipt to exhibits@aldaonline.org and receive a voucher for free 2018 registration!

Thursday, June 8 and Friday, June 9

Cash and gift prizes for dentists and dental team attendees during clinical breaks both days!
President’s Beach Party

Featuring live music by The Tommie Morse Band

SCHEDULE:
SUNDAY, JUNE 10
Cocktails and Music: 6:30 pm / Dinner: 7:00 pm
Sponsored in part by ProAssurance, UBS and
the Birmingham District Dental Society

EVENT CODE: PB1 Adult / Fee: $40/ $45*
EVENT CODE: PB2 Youth (ages 4-10) / Fee: $15/ $18*
EVENT CODE: PB3 Child (ages 0-3) / Fee: No Charge

*Fee increases after May 10

Join us for an evening of fun on the beach deck honoring
ALDA President Gary Myers and his wife, Scooter.
Enjoy a dinner buffet and dance the night away to live
music! Then enjoy the spectacular fireworks show!
Complimentary keg beer and rum punch will be provided.

Don’t miss this night of great food, dancing, fireworks and fun!

ALDA MEMBER RECOGNITION BREAKFAST
Sunday, June 11 / 9:00 am  EVENT CODE: AMB / Fee: $20
Join your colleagues for the Closing General Assembly and Member Recognition Breakfast.
In addition to presentations to Award Recipients, the morning will include the installation of ALDA officers. Plus…several drawings will be held during the buffet-style breakfast.

SPECIAL EVENTS

ALDA 148th ANNUAL SESSION
ACTIVITIES
INVITED!
Special
Beach Bonfire
Presented by the Council on the New Dentist
Sponsored by Patterson Dental Supply
Friday, June 9 / 8:00 - 9:30 pm
Enjoy a glowing bonfire, live music, homemade s’mores, complimentary beer and soft drinks!
Don’t miss this night of great food, dancing, fireworks and fun!

President’s Beach Party
Featuring live music by The Tommie Morse Band
SATURDAY, JUNE 10
Cocktails and Music: 6:30 pm / Dinner: 7:00 pm
Sponsored in part by ProAssurance, UBS and
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**frequently asked questions**

**Do you have questions or need registration assistance?**
Call (888) 645-4544

**What are the Benefits of Pre-Registration?**
By registering before May 10, you receive the lowest registration fees and ticket prices. An asterisk (*) indicates the increased event fee if you register after May 10 (Mail in registration forms must be postmarked by May 10). Early pre-registration also ensures participation in limited ticket events.

**How Can I Pre-Register?**
Online Registration – Online pre-registration will be available through June 1. Visit gulfcoastdentalconference.org to register.

**When Will I Receive Badges and Tickets?**
Name badges and tickets for pre-registered attendees will be mailed to the primary registrant (dentist) two weeks prior to the conference – please be sure to bring these materials with you to the conference. Registration packets (including name badges and tickets) will be distributed on-site for all attendees who register after May 24, 2017. Name badges will be required for admittance to all events and the exhibit hall.

**How Much Does It Cost to Attend Each Seminar?**
Courses that appear in the brochure with a fee of no charge are ALDA-sponsored courses and are covered by the general registration fee for dentists and dental staff. There is no general registration fee for spouses, children or non-dentist guests.

**How Do I Record My CE hours?**
Continuing education signature rosters will be distributed during all CE sessions. CE certificates and other materials will be provided on-site. It is your responsibility to record CE hours and keep the certificate as proper verification of your attendance for your records. Most courses qualify for continuing education credit accepted by the Board of Dental Examiners of Alabama. The number of CE hours (CEUs) is noted following each course synopsis. Most courses qualify for AGD PACE credit as well.

**CONFERENCE AT A GLANCE**

**Quick Reference Registration Codes for Ticketed Events**

**WEDNESDAY, JUNE 7**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Title</th>
<th>Event Code</th>
<th>Fee</th>
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<tbody>
<tr>
<td>9:00 am - Noon</td>
<td>Jessica Wilson</td>
<td>JW1</td>
<td>$65/$85*</td>
</tr>
<tr>
<td>9:00 am - Noon</td>
<td>Jason Goodchild</td>
<td>JG1</td>
<td>No Charge</td>
</tr>
<tr>
<td>1:30 - 4:30 pm</td>
<td>Jessica Wilson</td>
<td>JW2</td>
<td>$65/$85*</td>
</tr>
<tr>
<td>1:30 - 4:30 pm</td>
<td>Jason Goodchild</td>
<td>JG2</td>
<td>No Charge</td>
</tr>
<tr>
<td>1:00 - 5:00 pm</td>
<td>CPR</td>
<td>CPR</td>
<td>$65/$85*</td>
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<td>1:30 - 3:30 pm</td>
<td>Larry Bates</td>
<td>SHS</td>
<td>No Charge</td>
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<tr>
<td>1:30 - 3:30 pm</td>
<td>John Cotton</td>
<td>DTP</td>
<td>No Charge</td>
</tr>
<tr>
<td>6:30 - 7:30 pm</td>
<td>Wine Tasting</td>
<td>WIN</td>
<td>$20/$25</td>
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**THURSDAY, JUNE 8**

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<tbody>
<tr>
<td>9:00 am - Noon</td>
<td>Gordon Fraser</td>
<td>FRA</td>
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<tr>
<td>9:00 am - Noon</td>
<td>Dr. Peter Waite</td>
<td>WAI</td>
<td>No Charge</td>
</tr>
<tr>
<td>9:00 am - 4:30 pm</td>
<td>Jeff Horowitz</td>
<td>JH1</td>
<td>No Charge</td>
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<tr>
<td>9:00 am - 4:30 pm</td>
<td>Corky Willhite</td>
<td>CWI</td>
<td>No Charge</td>
</tr>
<tr>
<td>Noon - 1:30 pm</td>
<td>Voyagers Cooking Demonstration</td>
<td>VOY</td>
<td>$40/$45*</td>
</tr>
<tr>
<td>1:30 - 4:30 pm</td>
<td>Patrick Louis</td>
<td>LOU</td>
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**FRIDAY, JUNE 9**

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<th>Event Code</th>
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<tbody>
<tr>
<td>7:00 - 8:30 am</td>
<td>49th Annual Dental Prayer Breakfast</td>
<td>DPB</td>
<td>$20/$25</td>
</tr>
<tr>
<td>9:00 am - Noon</td>
<td>Jeff Horowitz</td>
<td>JH2</td>
<td>No Charge</td>
</tr>
<tr>
<td>9:00 am - 4:30 pm</td>
<td>Craig Misch</td>
<td>MIS</td>
<td>No Charge</td>
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<tr>
<td>9:00 am - 4:30 pm</td>
<td>Carla Cohn</td>
<td>COH</td>
<td>No Charge</td>
</tr>
<tr>
<td>9:00 am - 4:30 pm</td>
<td>Amy Kinnamon, Sherri Lukes</td>
<td>KAL</td>
<td>No Charge</td>
</tr>
<tr>
<td>Noon - 1:30 pm</td>
<td>Alabama Dental Alumni Luncheon</td>
<td>ALU</td>
<td>$40</td>
</tr>
<tr>
<td>1:30 - 4:30 pm</td>
<td>Paul Eleazer</td>
<td>ELE</td>
<td>No Charge</td>
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<tr>
<td>4:30 - 5:30 pm</td>
<td>Team Appreciation Happy Hour</td>
<td>TA1</td>
<td>No Charge</td>
</tr>
<tr>
<td>8:00 - 9:30 pm</td>
<td>Beach Bonfire</td>
<td>BON</td>
<td>No Charge</td>
</tr>
</tbody>
</table>

**SATURDAY, JUNE 10**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Title</th>
<th>Event Code</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 - 8:30 am</td>
<td>ProAssurance</td>
<td>PRO</td>
<td>No Charge</td>
</tr>
<tr>
<td>9:00 - Noon</td>
<td>The Business of Dentistry Panel</td>
<td>BOD1</td>
<td>No Charge</td>
</tr>
<tr>
<td>9:00 - 9:30 am</td>
<td>Alabama Medicaid</td>
<td>AMB</td>
<td>No Charge</td>
</tr>
<tr>
<td>9:30 am – Noon</td>
<td>Ron Kaminer</td>
<td>KAM</td>
<td>No Charge</td>
</tr>
<tr>
<td>9:30 am – Noon</td>
<td>Maintaining Your Sanity as a Medicaid Provider</td>
<td>MYS</td>
<td>No Charge</td>
</tr>
<tr>
<td>10:00 am – Noon</td>
<td>ADHP Certification Training</td>
<td>ADH</td>
<td>No Charge</td>
</tr>
<tr>
<td>Noon - 1:30 pm</td>
<td>Business of Dentistry Meet &amp; Mingle Luncheon</td>
<td>BOD2</td>
<td>$25/$30*</td>
</tr>
<tr>
<td>6:30 pm - 7:00 pm</td>
<td>Presidents Beach Party</td>
<td>PB1</td>
<td>$40/$45*</td>
</tr>
<tr>
<td></td>
<td>Adult</td>
<td>PB2</td>
<td>$15/$18*</td>
</tr>
<tr>
<td></td>
<td>Youth (ages 4-10)</td>
<td>PB3</td>
<td>No Charge</td>
</tr>
<tr>
<td></td>
<td>Child (ages 0-3)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**SUNDAY, JUNE 11**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Title</th>
<th>Event Code</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 am</td>
<td>ALDA Member Recognition Breakfast</td>
<td>AMB</td>
<td>$20</td>
</tr>
</tbody>
</table>

*Fee Increases after May 13. All attendees must register to attend all events outlined above, regardless of the fee associated with the event.
# Gulf Coast Dental Conference 2017

## DENTIST (PRIMARY REGISTRANT)

Name _______________________________________________________________

Name for Badge ______________________________________________________

Year of Graduation ____________________________________________________

Mailing Address _______________________________________________________

City _______________________________ State __________Zip ________________

Business Phone (       ) _________________________________________________

Fax (       ) ____________________________________________________________

Email ________________________________________________________________

Card Holder’s Billing Address p Same as Above

p Other ______________________________________________________________

City _______________________________ State __________Zip ________________

## METHOD OF PAYMENT

Checks must be made payable to the Alabama Dental Association.  
☐ Check Enclosed ☐ Visa ☐ Mastercard ☐ American Express

Credit Card # __________________________________________________________ Exp. Date _____________________Total Fees ________________________________

Signature _____________________________________________________________ Printed Name ________________________________

Signature indicates approval for charges to your account Print name as it appears on card

Mail registration forms to: Gulf Coast Dental Conference, 6840 Meadowridge Court, Alpharetta, GA 30005. Please do not mail your form to the ALDA Office.

Register online at gulfcoastdentalconference.org or by mail. Registrations will not be accepted by phone or fax.

Continued on next page

## REGISTRATION FORM FOR ALL ATTENDEES

Complete one form for each dentist. Photocopy this form to accommodate additional registrants.  
Be sure to complete the front and back of this form. Please print all information.

<table>
<thead>
<tr>
<th></th>
<th>Before May 10</th>
<th>After May 10</th>
<th>On-Site</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>$250</td>
<td>$300</td>
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<tr>
<td>AA</td>
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<tr>
<td>A1</td>
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<td>$350</td>
</tr>
<tr>
<td>B</td>
<td>$600</td>
<td>$650</td>
<td>$775</td>
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<tr>
<td>C</td>
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<tr>
<td>D</td>
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<td>E</td>
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</tbody>
</table>

*ADA = American Dental Association  
All ADA members from any state are eligible to register as Rate A.  
ADA membership will be verified.

**ALDA = Alabama Dental Association  
**ASDA = American Student Dental Association

*ADA = American Dental Association

Be sure to complete the front and back of this form. Please print all information.

Register online at gulfcoastdentalconference.org or by mail. Registrations will not be accepted by phone or fax.

Continued on next page

DO YOU HAVE QUESTIONS OR NEED REGISTRATION ASSISTANCE? CALL (888) 645-4544
REGISTRATION FORM CONTINUED

Please complete the first section for the dentist (primary registrant) and one section for each additional attendee including spouse, staff, children and non-dentist guests.

Photocopy this form for additional registrants.

<table>
<thead>
<tr>
<th>DENTIST BADGE NAME</th>
<th>REGISTRATION</th>
<th>COURSES AND SPECIAL EVENTS</th>
<th>TOTAL FEE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last Name</td>
<td>First Name</td>
<td>Category</td>
<td>Fee $</td>
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<tr>
<td>ADA #</td>
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<td>Event Code #</td>
<td>Fee $</td>
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<td>Total Fee $</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>ADDITIONAL BADGE NAME</th>
<th>REGISTRATION</th>
<th>COURSES AND SPECIAL EVENTS</th>
<th>TOTAL FEE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last Name</td>
<td>First Name</td>
<td>Category</td>
<td>Fee $</td>
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<tr>
<td>ADA #</td>
<td></td>
<td>Event Code #</td>
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<td></td>
<td>Total Fee $</td>
<td></td>
</tr>
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<tr>
<td>ADA #</td>
<td></td>
<td>Event Code #</td>
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<td>Event Code #</td>
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</tr>
<tr>
<td></td>
<td></td>
<td>Total Fee $</td>
<td></td>
</tr>
</tbody>
</table>

TOTAL FEES

(Includes registration courses and special event fees for all attendees)

$____________

Cancellation Policy: Cancellations must be made in writing and mailed to Gulf Coast Dental Conference, 6840 Meadowridge Court, Alpharetta, GA 30005. A full refund will be given if the written cancellation is received by May 10, 2017. An administrative charge of $25 will be applied if the written cancellation is received after May 10. No refund will be issued after May 24, 2017.
RESERVATION REQUEST

Register via internet at www.perdidobeachresort.com or through the link provided at gulfcoastdentalconference.org (Code: 13063)
OR RETURN THIS FORM TO: Perdido Beach Resort
27200 Perdido Beach Blvd.
Orange Beach, AL 36561
Telephone 251-981-9811 or fax 251-981-5672

To receive the special group rate, please complete the reservation form below and forward (via mail, fax or internet) to Perdido Beach Resort. Reservations will not be accepted by telephone. Reservations must be made via internet or on this form by May 7. Requests received after May 7 are subject to availability and higher rates. Annual Session Activities: June 6-11, 2017.

Name __________________________________________________________________
Address _________________________________________________________________
City/State/Zip ____________________________________________________________
Phone __________________________________________________________________
Arrival Day/Date __________________________________________________________
Departure Day/Date _______________________________________________________
No. of Adults ____________________  No. of Children _________________________
If sharing, name __________________________________________________________

Children stay free in parent’s room. Rates are for single or double occupancy. An additional $10 daily charge per extra adult sharing a double room will apply.

Special Requests __________________________________________________________

ACCOMMODATIONS

ROOM RATES*

- Standard Double or King** ........................... $235
- Pool View Double or King** .......................... $251
- Gulf Front Double or King** .......................... $264
- Courtyard Suite ................................. $309

* An 11% lodging tax will be added.
** King size beds and Gulf Front rooms based on availability.

Should your requested room type not be available, you will be assigned a standard room and put on a wait list.

An advance deposit equal to one night’s room rate by check or credit card must accompany the reservation request.

Early Departure Policy:
In the event an individual needs to check-out prior to the confirmed departure date, the Resort must be notified prior to or at check-in. After check-in, there will be an early departure fee of 50% of the daily rate.

Cancellation Policy:
Should cancellation of any reservation be necessary, there will be no penalty provided the reservations office is notified no later than 4:00 p.m., 3 days prior to the arrival date. Should cancellation occur after this time or if the hotel is not notified of cancellation, the deposit will not be refunded. When cancelling, please record your cancellation number to insure you are not charged. Charge will not be waived without this number.

☐ Advance deposit enclosed (or)

Credit Card name _____________________________________________________
Credit Card # _________________________________________________________
Expiration Date _______________________________________________________
Signature __________________________________________________________

The hotel accepts MasterCard, VISA, American Express, Diners Club and Discover.

NOTE: Check-in time is 4:00 p.m. Check-out time is 12:00 Noon.
THANK YOU TO OUR SPONSORS

Mobile District Dental Society
Second District Dental Society
Third District Dental Society

Alabama Association of Endodontists
Alabama Society of Periodontists
Alabama Association of Orthodontists

Fourth District Dental Society
Fifth District Dental Society
Sixth District Dental Society

Birmingham District Dental Society
Eighth District Dental Society
Ninth District Dental Society