

ALDA NEWS

2011-2012 INSERTION CONTRACT

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Please schedule the following advertisements for the next edition of *ALDA News*:

_____ New Ad

_____ Repeat Existing Ad

Issues

_____ Spring 2012 (March/April)
Deadline: March 15, 2012

_____ Fall 2011 (Oct/Nov)
Deadline: September 15, 2011

Please Indicate Size of Ad: Dimensions are without bleed

_____ Back Cover (10" wide x 10" high)

_____ Color Only \$825.00

_____ Full-Page (9" wide x 12" high)

_____ B/W _____ Color \$375.00/\$675.00

_____ ½ Page – vertical (4 3/8" wide x 12" high)

_____ B/W _____ Color \$250.00/\$550.00

_____ ½ Page – horizontal (9" wide x 5 7/8" high)

_____ B/W _____ Color \$250.00/\$550.00

_____ ¼ Page (4 3/8" wide x 5 7/8" high)

_____ B/W Only \$150.00

Contact: _____ Title: _____

Signature _____ Date: _____

Return to: ALDA NEWS, Attention: Coella Judkins, 836 Washington Ave., Montgomery, AL, 36104;
FAX: (334) 262-6218; Email: judkins@aldaonline.org